

ProSTEP iViP Symposium 2008



VITALITY OF STANDARDS - SERVICE ORIENTATION FOR DYNAMIC ENTERPRISES

in Cooperation with Continental

EVENT CONCEPT

Date/Venue April 9/10, 2008, Ludwig-Erhard-Haus in Berlin, Germany

Hosts Continental, ProSTEP iViP Association

Time Day 1 09.00 – 18.00 h
Day 2 09.00 – 16.00 h

Target group Users, vendors and service providers, research institutes
ProSTEP iViP Association members, non-members
Projected number of participants > 350

Description Once again the ProSTEP iViP Symposium offers a unique platform for association members to present their experiences and visions to an audience of international specialists in product data and lifecycle management. As a result of company mergers or takeovers as well as cooperation agreements new structures of cooperation are constantly emerging. This of course has a direct impact on the product development organization. Each developer is asked to cooperate as quickly as possible efficiently with new partners, regardless of where he/she is located and what systems are used. IT departments need to respond quickly to these new business requirements, continually reducing the cost of IT to the businesses, and seamlessly absorbing and integrating new business partners and customers.

Through continuously developing standards ProSTEP iViP wants to increase the flexibility and speed of business processes and reduce technological barriers. In this context the ProSTEP iViP Symposium 2008 provides a creative environment for the exchange of innovative solutions, exceptional ideas, field-proven tools and commercial trends. To ensure the vitality of standards the ProSTEP iViP Symposium 2008 wants to offer attendees a versatile and top-class program.

In order to facilitate an exchange of ideas on the topics presented the program consists of presentations, workshops and panel discussions.

Framework

- Accompanying exhibition on both days
- Day 1 will close with a reception and an evening event
- Program includes presentations and workshops
- Topics selected by a renowned program committee
- Event is in part bilingual

Contact

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